

For Immediate Release

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PRESS RELEASE

Greenfield Savings Bank Sponsors Children's Admission at Historic Deerfield

Deerfield, MA – Historic Deerfield, a museum of early American life situated in an authentic 18th-century New England village, is pleased to announce a partnership with Greenfield Savings Bank that ensures ongoing free admission for children aged 12 and under. This generous sponsorship makes it easier for families to visit the historic site, explore its rich history, and engage in family-friendly programs together.

Historic Deerfield is home to a kid-centered facility, The History Workshop, which holds programs for children and families throughout the year. The current program, <u>Creating with Colors</u>, welcomes visitors of all ages to make their own pastels out of plants from the garden outside and use them to draw landscapes. "Creating with Colors" takes place from noon-4:30 p.m. on Saturdays and Sundays through November 17th (plus Monday October 14th for Indigenous Peoples' Day).

"We believe that children's learning opportunities are best experienced through hands-on, interactive programs," said John Davis, President of Historic Deerfield. "Our engaging, family-centered activities are designed to spark curiosity and foster a love of learning. We are grateful to Greenfield Savings Bank for their support in making it possible for more families to enjoy these experiences."

Greenfield Savings Bank is a community-focused bank that has been serving the Pioneer Valley region of Massachusetts for over 150 years. "At Greenfield Savings Bank, we are committed to investing in the future of our communities," said Tara Brewster, Director of Philanthropy. "By supporting Historic Deerfield, we are helping to ensure that children have access to valuable educational experiences that will inspire them for years to come. We believe this partnership will create lasting memories for families and make history come alive for a new generation."

To learn more about Historic Deerfield, visit the website, <u>historic-deerfield.org</u>.

About Historic Deerfield. Historic Deerfield is a museum of early American life situated in an authentic 18th-century New England village in the Connecticut River Valley of Massachusetts. Historic Deerfield welcomes all to experience one of the best-preserved villages and rural landscapes in North America through dynamic encounters with the stories, cultures, and material worlds of those who have made New England home.